

NCC Cable System Order

11762458

Order #	6236821	Flight Dates	09/19/16 - 10/02/16	Update Date	09/21/16
Syscode	1084	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/Celest, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$1,070.00
Sales Coordinator	Luke Priddy	Est. Code	NA	Commission	\$160.50
Office	Washington	Product Name		Net Total	\$909.50
Phone	(301) 951-2620	Credit Status		Total Spots	163
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Jul16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R6: 9.21. Revised CFB rates. Added CFB spots. Includes UW FB. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	
2	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	\$8.00	\$8.00	30	
3	BRVO	BRVO PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
4	BRVO	BRVO PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$6.00	\$12.00	30	
5	BTN	Wake Forest @ Indiana	9/19/16	9/25/16	14:30	17:30						X		-	-	2	\$10.00	\$20.00	30	BTN FB
6	BTN	Nebraska @ Northwestern	9/19/16	9/25/16	18:30	21:30						X		-	-	2	\$10.00	\$20.00	30	BTN FB
7	CMDY	CMDY PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	
8	CMDY	CMDY PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$4.00	\$8.00	30	
9	CNBC	CNBC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	
10	CNBC	CNBC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
11	CNBC	CNBC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	
12	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$4.00	\$8.00	30	
13	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
14	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
15	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
16	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$8.00	\$16.00	30	
17	DISC	DISC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
18	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$8.00	\$16.00	30	
19	DIY	DIY PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	
20	DIY	DIY PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$4.00	\$8.00	30	
21	ESP2	ESP2 EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN2 EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
23	ESPN	Iowa @ Rutgers	9/19/16	9/25/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	NCAA FB
24	ESPN	California @ Arizona State	9/19/16	9/25/16	21:00	24:00						X		-	-	1	\$10.00	\$10.00	30	NCAA FB
25	ESPN	ESPN2 PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	
26	ESPN	ESPN2 PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$4.00	\$8.00	30	
27	ESPN	ESPN EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
28	ESPN	ESPN EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
29	ESPN	Georgia @ Ole Miss	9/19/16	9/25/16	11:00	14:00						X		-	-	0	\$100.00	\$0.00	30	R6-2x: NCAA FB
30	ESPN	LSU @ Auburn	9/19/16	9/25/16	17:00	20:00						X		-	-	0	\$100.00	\$0.00	30	R6-2x: NCAA FB
31	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
32	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$8.00	\$16.00	30	
33	FS1	Boise State @ Oregon State	9/19/16	9/25/16	14:30	17:30						X		-	-	2	\$10.00	\$20.00	30	NCAA FB
34	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
35	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
36	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
37	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$8.00	\$16.00	30	
38	HGTV	HGTV EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
39	HGTV	HGTV EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	
40	HGTV	HGTV PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
41	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	\$8.00	\$16.00	30	
42	HIST	HIST PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	

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43	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00	X							-	-	2	\$8.00	\$16.00	30	
44	USA	USA PT	9/19/16	9/25/16	19:00	24:00		X				X	X	-	-	4	\$8.00	\$32.00	30	
45	USA	USA PT	9/26/16	10/2/16	19:00	24:00	X		X					-	-	2	\$8.00	\$16.00	30	
46	BTN	UW @ Michigan State	9/19/16	9/25/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	R6+1x: UW FB ✓
47	ESP2	California @ Arizona State	9/19/16	9/25/16	21:00	24:00						X		-	-	1	\$10.00	\$10.00	30	R6+1x: CFB ✓
48	ESPN	Georgia @ Ole Miss	9/19/16	9/25/16	11:01	14:00						X		-	-	2	\$10.00	\$20.00	30	R6+2x: CFB ✓
49	ESPN	LSU @ Auburn	9/19/16	9/25/16	17:01	20:00						X		-	-	2	\$10.00	\$20.00	30	R6+2x: CFB ✓
50	FS1	USC @ Utah	9/19/16	9/25/16	20:00	23:00						X		-	-	2	\$10.00	\$20.00	30	R6+2x: CFB

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	126	37	0	0	0	0	0	0	0	0	0	0	163
AMT	\$846.00	\$224.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,070.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 09/22/16

62336821 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |